

MemberDay Board Vote Kit

Make the case for modern club software in one board meeting

Everything a club officer needs to bring MemberDay to a board vote: a one-page summary, a cost comparison worksheet, and a sample motion with a rollout plan. Bring this packet to your next board meeting alongside your own trial notes.

Part 1 – MemberDay at a glance

MemberDay is club management software for volunteer-led organizations: membership records, dues billing and online payment, meetings and events, volunteer sign-ups, committees, email, file storage, and a real mobile app for members – with an optional public website builder. It is built by the team behind Portalbuzz, serving clubs since 2003.

The facts boards ask about	Answer
Price	Core \$29/month or \$319/year – unlimited members
Plus plan (adds AI tools, check-in, documents)	\$49/month or \$539/year
Website builder add-on	\$10/month
Setup fee	None
Contract	None – cancel anytime
Payment markup on dues and events	0% – club keeps 100% (standard card fees only)
Member data migration (roster, contact details, member types)	Free – done by the MemberDay team
Trial	45 days, full features, no credit card
Members' cost	Nothing – apps and portal are included

Why clubs choose it

- 1 Unlimited members at one flat price – the software bill never rises as the club grows
- 2 Zero payment markup – competitors add 1.5–4% to every online payment; MemberDay adds nothing
- 3 A real mobile app members actually use, included for everyone
- 4 AI built in (Plus plan) – one of the only club platforms with an AI assistant
- 5 Free white-glove migration and support from people who have run clubs

Part 2 – Cost comparison worksheet

Fill in your current numbers next to MemberDay's. Include the costs that hide outside the subscription line: setup fees, payment markups, ad removal, and per-member overage charges.

Annual cost item	Current platform	MemberDay
Subscription (year)		\$319 (Core annual)
Setup / onboarding fee		\$0
Payment markup (dues + events processed x their %)		\$0
Ad removal / required extras		\$0
Per-member or per-contact overage		\$0
Website / hosting (if separate)		\$110 (optional add-on)
Total year one		

Tip. The payment markup line surprises most boards. A club processing \$10,000 a year through a platform charging 3% hands over \$300 annually – often more than the subscription itself.

Part 3 – Sample board motion

Adapt the wording to your bylaws. Most clubs vote after the trial has already proven itself with real club data.

Tip. MOTION: That [Club Name] adopt MemberDay as the club's management platform, subscribing to the [Core / Plus] annual plan at [\$319 / \$539] per year [plus the Website Builder add-on at \$110 per year], funded from the [administration] budget line, effective [date]. Moved by _____, seconded by _____.
Result: _____.

Suggested rollout plan

- 1 Week 1: Start the free 45-day trial and send MemberDay your current roster for free migration
- 2 Week 2: Officers explore with real club data; set up dues and the next event
- 3 Week 3-4: Bring results and this worksheet to the board; hold the vote
- 4 After approval: Invite all members, launch the mobile app, and (optionally) the new club website

Questions boards usually ask

Question	Answer
What happens to our data if we leave?	You can export your data at any time. No contract holds you.
Is member data secure?	Data is hosted on Google Cloud infrastructure with per-role access controls.
Will less-technical members cope?	Members only see a simple app and email. Officers can manage everything on a member's behalf.

Question	Answer
What if we need help?	Support is included, from a team that has run volunteer clubs since 2003.